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FM SECSTATE WASHDC

TO ALL DIPLOMATIC AND CONSULAR POSTS COLLECTIVE IMMEDIATE  
RUEHTRO/AMEMBASSY TRIPOLI IMMEDIATE 4051

UNCLAS STATE 120090

FOR DCMS AND PUBLIC AFFAIRS OFFICERS FROM R  
SIPDIS

E.O. 12958: N/A

TAGS: [KPAO](#) [KMDR](#)

SUBJECT: SHARE YOUR PUBLIC AFFAIRS REPORTING VIA NET-  
CENTRIC DIPLOMACY

¶1. (U) Summary: There has been intense interest recently from the interagency community in ways that the Department can facilitate access to public affairs reporting on the classified networks. A simple method of sharing these cable-based reports with the classified networks is through the use of the SIPDIS caption, which automatically publishes them to the Department's Net-Centric Diplomacy (NCD) system (<http://ncd.state.gov>). In order to facilitate the sharing of this information with the broader interagency community, we request that all posts begin adding the SIPDIS caption to their media reaction reporting and all other public affairs cables that would be appropriate for sharing with the interagency community.

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Background  
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¶2. (U) Net-Centric Diplomacy and the SIPDIS (for SIPRNet Distribution) caption were created in 2005 as a tool to streamline the publishing of diplomatic reporting to the interagency community on the Secret and Top Secret networks. Since 2005, more than 175,000 cables have been web published to these networks by posts and offices who have applied the SIPDIS caption to their outgoing messages. Most posts have been doing an excellent job of sharing their political and economic reporting via this method, but some posts have expressed confusion as to how the SIPDIS caption applies to unclassified reporting, including media reporting prepared by public affairs sections and submitted by cable.

¶3. (U) The SIPDIS caption may be applied to any cable appropriate for interagency sharing up to the Secret//NOFORN level, including unclassified messages. Your public diplomacy reporting, especially press reporting, is an invaluable resource to analysts and policymakers in the interagency community, many of whom work solely on the classified networks. Although these messages are routinely routed to other agencies via the traditional messaging systems, many department and interagency officers have expressed frustration in accessing and finding reporting through these channels. NCD provides a common, searchable, web-based, platform for the entire USG community to locate your valuable reporting.

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Action Request

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¶4. (U) The Department requests that all posts begin adding the SIPDIS caption to all appropriate public diplomacy-related reporting sent in by cable, including all media reports and press summaries. We greatly appreciate your cooperation.

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Questions?  
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¶5. (U) Additional information about the Net-Centric Diplomacy program can be found on ClassNet at [http://www.intelink.sgov.gov/wiki/Net-Centric\\_Diplomacy](http://www.intelink.sgov.gov/wiki/Net-Centric_Diplomacy) . If you have additional questions or comments, please contact NCDHelp@state.gov on OpenNet or SIPDIS\_Help@state.sgov.gov on ClassNet.

¶6. (U) Minimize Considered.  
RICE